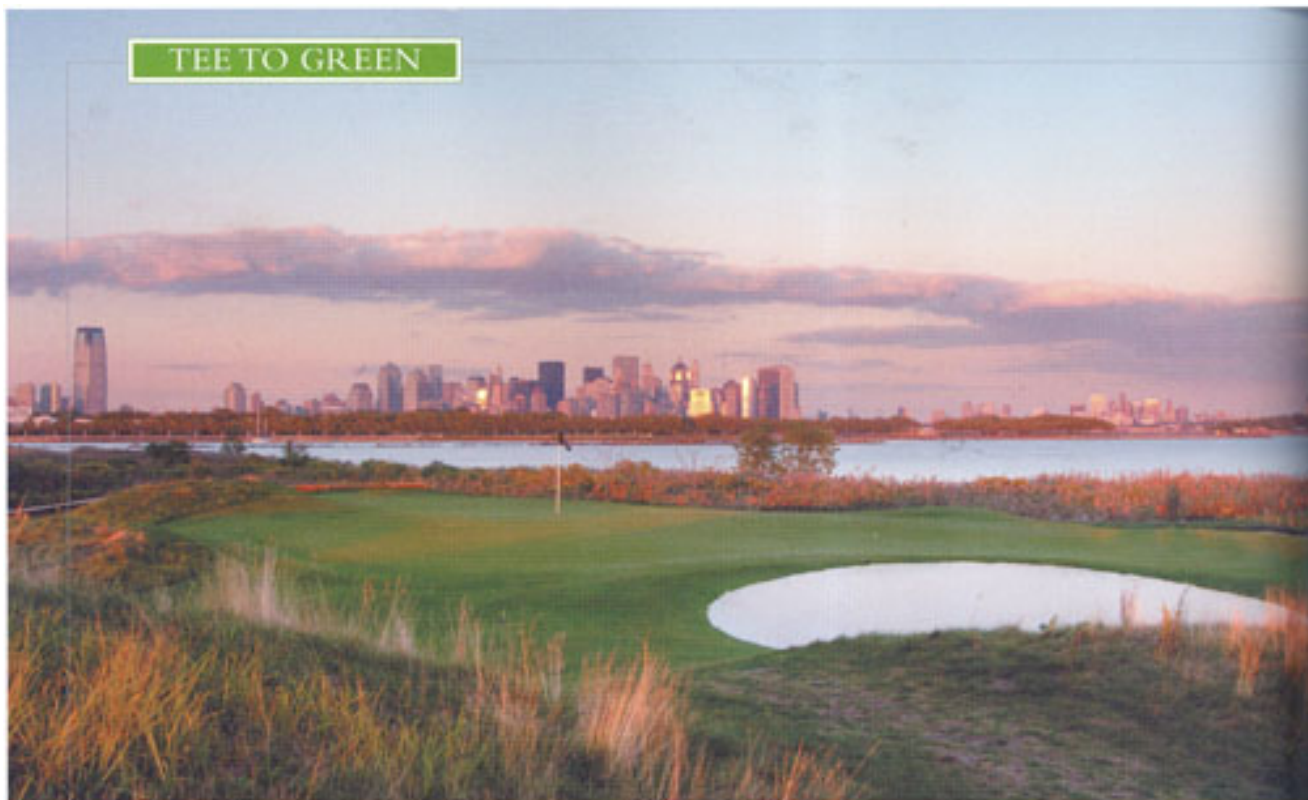


# MOVES

February 2010



## TEE TO GREEN



**G**uided by the vision and leadership of former Reebok Founder/Chairman & CEO Paul Fireman, currently Chairman of Fireman Capital Partners, and his son Dan Fireman, Managing Partner of Fireman Capital Partners, Liberty National is expected to become one of the world's most indelible courses. Located in one of America's most historic and iconic locales, the course fittingly opened on July 4, 2006 and is also expected to vie for major championships such as The Ryder Cup, President's Cup and U.S. Open.

One of the most breathtaking and challenging golf courses to ever grace American soil, Liberty National features breakthrough maintenance technology as well as unparalleled luxury, amenities and services. The exclusive course represents a \$250 million investment by the Firemans. Liberty National sits on the western shore of New York Bay, a drive, chip and putt away from the Statue of Liberty and Manhattan Skyline. A select clientele and ultra-exclusive group of members, including many of the world's foremost athletes, entertainers and business leaders, enjoy its beauty, challenge and luxury.

"Liberty National is about much more than golf, it's a lifestyle," said Dan Fireman. "From our world-class service and amenities to the latest in technology, this rare convergence of the finest in golf, luxury and location, location, location is what puts Liberty National in a class of its own."

This 18-hole Championship Golf Course (7,400 yards, par 71) reflects the detailed expertise of former U.S. Open Champion Tom Kite and renowned course design mastermind, Bob Cupp, who collaborated on the project. Kite and Cupp's parkland/links mix style treatment of Liberty National is dramatic

and yet traditional, taking into account the site's cultural ambience, academic aesthetic principles, and elements of light and shadow.

"Bob Cupp and I have spent years of detailed planning to create a truly outstanding golf experience at Liberty National, and I'm confident the result is a course that will someday host a major championship golf event," says Kite.

The Clubhouse at Liberty National is a magnificent haven on the waterfront site. Designed by acclaimed Lindsay Newman Architecture of New York City, the striking modern glass design is in stark contrast to traditional golf clubhouse architecture and drew inspiration from the course's location along the Hudson Bay. The Clubhouse interior, by renowned designer Vicente Wolf, is elegant and chic in keeping with the overall character of Liberty National as a place of leisure and retreat.

The Course itself boasts 15 of 18 holes that feature unobstructed views of the Big Apple and Lady Liberty. While full caddy and on-course concierge service is available, members and guests also can utilize pristine cart paths with imported Belgian curb stone decorating the edges. Tees and fairways at Liberty National feature bent grass - L93, a seed most private courses reserve for their greens. Liberty National's greens are seeded with A4 grass, which is used for the greens at the world's finest golf destinations, such as Augusta National Golf Club. Liberty National also features the most advanced irrigation/drainage system ever designed for a golf course, with a system that involves each and every bunker.

Liberty National also provides its members with extensive golf practice and instruction facilities, including a 340-yard double-ended grass tee range, putting and chipping greens





and an indoor/outdoor video teaching studio, to be staffed by some of the nation's top teaching professionals.

The exclusive experience of Liberty National won't conclude after the last putt finds the hole on 18. An elegant restaurant, The Grill Room, with an eclectic bar, The Grill Bar, is a place where members and guests can share a beer, martini or glass of wine. Client entertainment or member parties can be hosted in the private dining and meeting rooms overlooking New York Bay and the sweeping arches of the Verrazano Bridge. As expected, The Clubhouse provides members with luxurious locker facilities, private lounges, massage rooms and an attentive staff just waiting to provide five star services to the elite members and their guests.

Experiencing these magnificent sights and sounds is unique for golfers in the New York Metropolitan area and made ultra time efficient for Liberty National members via personalized yacht or helicopter shuttle service that can transport members from their office to the first tee in minutes. Yacht and helicopter service to and from Liberty National is available from several locations in Manhattan.

It all started in 1998, when Reebok Founder & Chairman Paul Fireman and son Dan first visited the site and immediately realized its potential for greatness. Together, they assembled a dream team of experts to make their vision of one of America's most exclusive Clubs come to life. ■

## LIBERTY NATIONAL FACT SHEET

### LIBERTY NATIONAL

Web site: [www.libertynationalgc.com](http://www.libertynationalgc.com)

Location: Jersey City, NJ

Course Designers: Tom Kite and Bob Cupp

Par: 71

Yardage: 7,458

Rating/Slope: 77.9/151

### LIBERTY TEAM

Principals: Paul Fireman, Chairman of Fireman Capital Partners  
Dan Fireman, Managing Partner of Fireman Capital Partners

### ABOUT THE COURSE

- Opened July 4, 2006
- Overlooks The Statue of Liberty, The Manhattan Skyline, The Verrazano Bridge and The Brooklyn Bridge
- Cost: \$250 million; One of the most expensive golf courses ever built
- Site encompasses approximately 160 acres of land with more than 4,000 feet of waterfront
- Course plays over 7,400 yards; 5 sets of tees offer varying play lengths

- Longest hole is #8 – 623 yards/Shortest hole is #14 – 149 yards
- Statue of Liberty less than 1,000 yards from 18th green
- Fairway and tee grass is "L93" a hybrid bent grass many courses use for their greens
- Greens utilize "A4" hybrid bent grass, also used by Augusta National GC for exceptional putting surfaces
- Host of the PGA TOUR, The Barclays 2009, from August 25th to August 30th, 2009
- Founding Members include Rudy Giuliani, Robert Kraft and Ken Langone

### LUXURY AMENITIES

- 57,000 sq. ft. structure, The Clubhouse, is a \$60 million, state of the art masterpiece
- The Clubhouse features private dining and meeting rooms as well as a concierge service to members
- Helistop service on-site, as well as luxury yacht launch, 10 to 15 minutes to/from Manhattan
- Liberty National is the closest private golf course to Manhattan, located across the Hudson River

For more information on Liberty National, visit [libertynationalgc.com](http://libertynationalgc.com) or call 201-333-4105